

iARTS

MSTRCHT

Newsletter #12, November 2017

Happening Now

Meet the New First Year Students
Current Graduation Project
Upcoming Project Year Two
Book Launch “A long and winding road”

Looking Back

The Global Jam
First Surplus Night, November 3rd
SynCity Festival and Dutch Design Week

Coming Up

Cultural Tips
Don't miss: Open Day
and iArts Year One Exposition

Meet...

two out of 20 new iArts Year One Students

LIUDA
YEAR 1 STUDENT



Photo courtesy: Sem Shayne

Age: 25
Country: Russia

Why did you choose iArts?

To me, iArts is a very different approach of studying. It's challenging, it's out of the comfort zone and it's way further out of the comfort zone than I expected it to be. But that is why I am here to discover who I can be and to challenge myself even more. Before iArts, I was studying linguistics. And while studying and even while working, I didn't feel that it was the field I wanted to be fully devoted to. I decided to reconsider specialization and give myself time and chance to try learning arts. I spent lots of hours, weeks and months on self-learning art, graphic programs, visiting study schools abroad to choose what can suit me best. Eventually I found Maastricht and I discovered iArts.

How do you experience working in your group?

I think I am lucky with my classmates. We are very diverse and I consider it as a gift because we don't only learn a lot from teachers, we also learn a lot from each other. Read more [here](#).

Interviewed by Tessa Frings
2nd year iArts student

JOSH
YEAR 1 STUDENT



Photo courtesy: Sem Shayne

Age: 21
Country: USA

Why did you choose iArts?

After one year of studying at Ithaca College in New York, I was in search of a new way to develop my skills and learn how I could best contribute to this world. I spent the year I had away from school focused on studying myself and researching where to study next. I searched through global databases of every English taught bachelor's program related to interdisciplinary studies, art, and entrepreneurship. Mainly, I needed a program that would allow me to practice art to the extent that was fulfilling to me while learning how to integrate my skills and interests in social entrepreneurship and creative directing. I also wanted to work on meaningful projects with professionals which could exist outside of the bubble of an educational institution. I found iArts to fit these criteria very well. The icing on the cake is the central location of Maastricht within Europe and the international group of people.

What do you look forward to the most?

I am most looking forward to diving more deeply into cultural projects which exist external of iArts. Through iArts, I hope to continue being connected with professionals who can guide and collaborate with me. Read more [here](#).

Interviewed by Tessa Frings
2nd year iArts student

Book Launch: “A long and winding road”

a book by Theo Geene about the journey of creating iArts

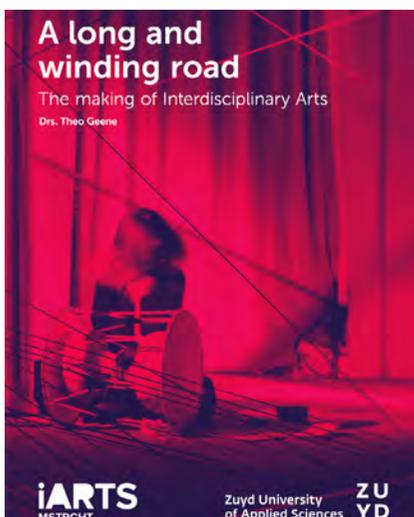
On Thursday November 2nd, iArts students, teachers and associates gathered to celebrate the release of the book ‘A long and winding road’, written by Theo Geene. The evening was filled by discussion and insight into the book and by a presentation from iArts alumni students Abel Enklaar Nienke Jonker-gouw. Theo Geene, a lecturer and policy maker at Zuyd University of Applied Sciences and an original member of the team that founded iArts, delved into the process of writing the book which focuses on the making of the iArts bachelors programme. The book covers the very conception of the idea up until the actual foundation and construction of the iArts bachelor’s programme. You can request your own copy of ‘A long and winding road’, by emailing iArtszuyd@zuyd.nl.

Written by Holly Hudson Taylor
iArts year two student



“ When I started to design the first curriculum of iArts, I kept in mind what education I myself would have loved to get, and worked to create just that. In collaboration with the smartest and hard working people I could find, we worked towards a new and challenging approach of art education, one that would actually prepare students for an interesting place in the world after graduation. I never believed in the adagium that one needs to focus on one core activity or talent tin order to be successful and I am happy to see this paradigm shift in higher education more and more towards interdisciplinarity. ”

- Susanne Maris,
*coordinator and
developer of the
first iArts pro-
gramme*
quote taken from
page 24/191



The Global Jam

hackathon based on the United Nation's Sustainable Development Goals



This year, the Maastricht Academy of Media Design and Technology hosted the Global Goals Jam 2017 for the very first time in the Betahuis Heerlen, opening the doors to students and alumni to join this intense session. We, Liuda Sharafutdinova and Justine De Ridder, first-year students from iArts, had the honor to take part in such a big event. Their participation was guided by Theo Ploeg, one of the founders of Buro Neue, and teacher at iArts.

The Global Goals Jam is a two-day hackathon for anyone to ideate, brainstorm and prototype ideas for 2030 based on the United Nation's Sustainable Development Goals. The hackathon took place on the 15th and 16th September in 40 cities worldwide and with 1200 jammers in total.

The assignment was to focus on five of the 17 ambitious goals. Read more [here](#).

written by Liuda Sharafutdinova
iArts year one student

The Bold, the Bound and the Brittle

Surplus Night



To kick-start the academic year, five first year students organized their first surplus night on November 3rd alongside a show presented by Jelena Kostic called "The Bold, the Bound and the Brittle". Through the medium of movement, Kostic showcases the female form in all its glory — both physically and spiritually. A true battle between strength and vulnerability in the feminine realm, ultimately questioning gender and its limitations.

These iArts students — Camilla de Freitas, Hanna Nijdam, Rubi Jansen, Anchel Pablo Sancho and Mattia Vavassori — alongside their teacher Nina Willems, have taken this concept of femininity to a much broader scale and focused on gender as a whole. More specifically on what gender means, not only on a collective level, but individually. Before the show began, the students formed a circle and each stood behind a portrait of a Maastricht citizen from anywhere on the spectrum of gender. Read more [here](#).

written by Isabella De Angelis
iArts year one student

SynCity Festival and Dutch Design Week

exhibition of iArts year two students' video installation "anima factura"

Our second year students have had a busy and engaging start to the academic year. For the first two months of the academic year, we had been working on an installation titled 'anima factura; an ode to the life to be created', most recently exhibited at the Dutch Design Week 2017.

Working alongside our coaches Laurens Landeweerd, Xandra Van Der Eijk and Roos Meerman, we were given the assignment to develop an installation that would articulate issues related to Synthetic Biology.

The development of this installation began in what was quite futile territory for us, as none of us had delved into the topic before. Luckily and necessarily, we began with individual and group research into the topic Synthetic Biology. This research led to a collection of content and great discussion into Ethics, Bio Engineering, biohacking and more. It was soon clear to us all that there is a lot happening in the field of Synthetic Biology and that the opportunity to focus on such a subject was golden. At this point in the project, there was a curious energy within the group. No one was able to anticipate the rollercoaster of

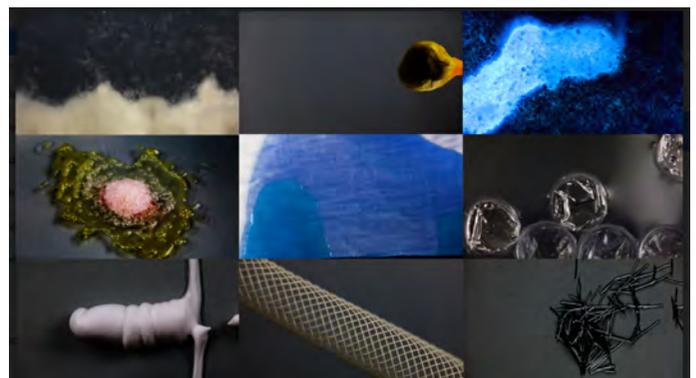
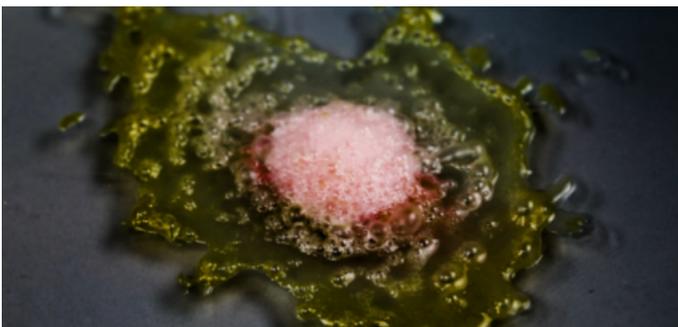
the creative process ahead.

Alongside conceptual idea after conceptual idea that came and went, many hours of exchange, testing and debate led us to develop what would eventually become 'anima factura; an ode to the life to be created'.

We decided to draw attention to the uncharted potential that exists in organisms from micro to macro. By detecting and focusing on the unique capabilities of organisms, we wanted to highlight the features that can potentially play a promising role in the future advancements of Synthetic Biology. We did this in the form of a video installation. It consisted of six screens that showed separate videos. A collection of wires was hung from above the installation and draped down to connect each screen together. Each video represented unique features taken from various processes of different organisms. To name a few ; the Myxococcus Xanthus' ability to build a self-sufficient tower-like construction in order to survive without prey or the Deinococcus Radiodurans' ability to reconstruct its own DNA after its destruction by radiation. This number of hand-picked organisms marked the beginning of a collection and thus database of interesting genetic information.

On the 5th and 6th of October, we showcased our work at the Syn City Festival at Wageningen University. This Arts and Science festival explored the influence of synthetic biology on the world we live in today through lectures, short films and art installations. Read more [here](#).

Written by Holly Hudson Taylor
iArts year two student



Cultural Tips

"The Materiality of the Invisible"

The exhibition "The Materiality of the Invisible" approaches contemporary art as an activity that shares several characteristics of archaeology. Many artists probe the underlying layers of our social and political reality. They expose what is concealed and penetrate to other times. Like archaeologists, they make the invisible visible.

Van Eyck is a partner in the multi-year EU project NEARCH - New scenarios for a community-involved archaeology. For this project, the Van Eyck selected six international artists who each collaborated with two archaeological partners. The Materiality of the Invisible shows the results together with the work of 24 other artists. The exhibition is organized by the Van Eyck in collaboration with Marres and Bureau Europa and spreads out over the three locations.

Hosted by Jan van Eyck Academie and Marres, Centre for Contemporary Culture.

<https://www.facebook.com/events/355316108260805/>



Van Eyck
Academieplein 1
6211 KM Maastricht
Mon-Fri: 9:00 - 17:00
Sat-Sun: 12:00 - 17:00

Marres
Capucijnenstraat 98
6211 RT Maastricht
Tue-Sun: 12:00 - 17:00

Bureau Europa
Boschstraat 9
6211 AS Maastricht
Wed-Sun: 12:00 - 17:00

"Kill the West in me" Het Geluid

The inflammatory letters of the Javanese princess Raden Adjeng Kartini (1879-1904), who died prematurely in childbirth. The razor sharp writings of the Indonesian activist, writer and journalist Ayu Utami (Bogor, 1968). These are the starting points for the brand new music theatre performance by Boudewijn Tarenskeen and Jonás Bisquert for gamelan ensemble Gending, string quartet Doelen Quartet, soprano Bernadeta Astari and actress Romy Roelofsen.

in collaboration with Het DoelenKwartet and Ensemble Gending

Dates:

12 november 2017, Red Sofa, De Doelen Rotterdam
19 november 2017, Theater Kikker Utrecht
30 november 2017, Korzo Den Haag
1 december 2017, Ostadetheater Amsterdam
2 december 2017, Toonzaal Den Bosch
6 december 2017, Ainsl Maastricht



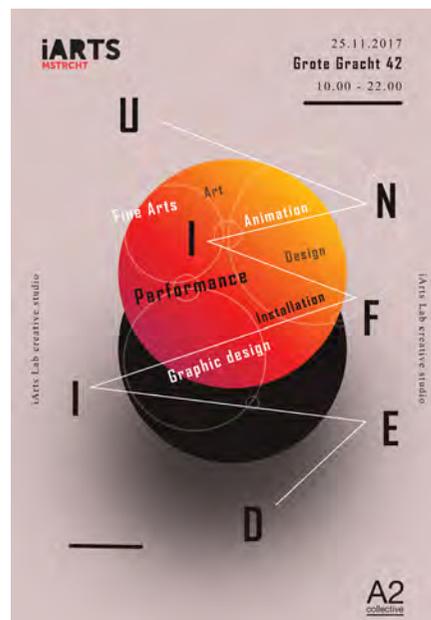
<http://www.hetgeluidmaastricht.nl/en/projects/-projects/kill-the-west-in-me.aspx>

Don't miss : November 25

iArts Open Day and Exhibition Year One Students

iArts Open Day
10:00-15:00
Herdenkingsplein 12,
Maastricht

Exposition Year One Students
10:00-22:00
Grote Gracht 42,
Maastricht



In collaboration with: Faculty of Arts Maastricht /
Zuyd University of Applied Sciences

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